

Letícia Ferreira  
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## Curriculum Vitae

### Education

- 2022** Ph.D. in Arts, Technology and Emerging Communication, Harry W. Bass Jr. School of Arts, Humanities, and Technology, University of Texas at Dallas, Dallas, TX.  
Dissertation Title: *A Transdisciplinary Framework to Analyze Interactive and Participatory Experiences in Public Settings*. Ph.D Supervisor: Dr. Anne Balsamo.
- 2016** M.A. in Media Studies, School of Media Studies, The New School, New York, NY.
- 2012** B.A. in Media Studies and Production, Department of Arts and Communication, Federal University of São Carlos, São Carlos, Brazil.

### Work Experience

- 2025 - present** Invited Assistant Professor, Department of Computer Science, Federal University of São Carlos, Brazil (remote).
- 2024 - present** Adjunct Faculty, College of Visual Arts and Design, Program of Interdisciplinary Arts and Design Studies, College of Visual Arts and Design, University of North Texas, Denton, TX (remote).
- 2024 - present** Invited Assistant Professor, Graduate Program of Multiplatform Content Production, Department of Art and Communication, Federal University of São Carlos, Brazil (remote).
- 2024 - present** Adjunct Faculty, School of Architecture, Program of Applied Computer Science – Media Art, Woodbury University, Burbank, CA.
- Fall 2023** Visiting Assistant Professor, Harry W. Bass Jr. School of Arts, Humanities, and Technology, Program of Design + Creative Practice, The University of Texas at Dallas, Dallas, TX.
- 2023** Experiential Designer, IQ Design, Richardson Innovation Quarter Headquarters, Dallas, TX.
- Spring 2023** Lecturer, Harry W. Bass Jr. School of Arts, Humanities, and Technology, The University of Texas at Dallas, Dallas, TX.
- 2016 – 2023** Experiential Designer, Laboratory for Synthetic and Electronic Poetry (LabSynthE), The University of Texas at Dallas, Dallas, TX.
- 2021 – 2022** Graduate Fellow, Edith O'Donnell Institute of Art History, The University of Texas at Dallas, Dallas, TX.
- 2016 – 2022** Creative Researcher, Public Interactives Research Lab (PIRL), The University of Texas at Dallas, Dallas, TX.
- 2021** Research Assistant, Harry W. Bass Jr. School of Arts, Humanities, and Technology, The University of Texas at Dallas, Dallas, TX.
- 2014 – 2021** Lead Experiential Designer, AIDS Quilt Touch Project, interactive experiences for the AIDS Memorial Quilt, PIs: Dr. Anne Balsamo and Dale Macdonald.
- 2019 – 2020** Teaching Associate, Harry W. Bass Jr. School of Arts, Humanities, and Technology, The University of Texas at Dallas, Dallas, TX.

- 2017 – 2019** Teaching Assistant, Harry W. Bass Jr. School of Arts, Humanities, and Technology, The University of Texas at Dallas, Dallas, TX.
- 2016 – 2019** Executive Producer, UT Dallas HIV/AIDS Awareness Week, The University of Texas at Dallas, Dallas, TX.
- 2014 – 2016** Research Assistant, Public Interactives Research Team, The New School, New York, NY.
- 2011 – 2012** Research Assistant, GEMInIS (Group of Studies of Interactive Media in Image and Sound), Federal University of São Carlos, São Carlos, Brazil.

## Teaching Experience

- Fall 2025** Adjunct faculty, FILM104: Introduction to Film Art and Style. School of Media, Culture, Design. Woodbury University, Burbank, CA.
- Adjunct faculty, ART 4660: Design Management Seminar, College of Visual Arts and Design, University of North Texas, Denton, TX. Online.
- Adjunct faculty, ART 4614: Art and Business, College of Visual Arts and Design, University of North Texas, Denton, TX. Online.
- Private tutor, AP Art History. American Straight A Academy, online.
- Summer 2025** Adjunct faculty, ART 4660: Design Management Seminar, College of Visual Arts and Design, University of North Texas, Denton, TX. Online.
- Adjunct faculty, ART 4662: Design Management Integrative Capstone, College of Visual Arts and Design, University of North Texas, Denton, TX. Online.
- Spring 2025** Invited Faculty, Data Mining and Multiplatform Content Production, Graduate Program of Multiplatform Content Production, Department of Art and Communication, Federal University of São Carlos, Brazil. Online.
- Adjunct faculty, ART 4662: Design Management Integrative Capstone, College of Visual Arts and Design, University of North Texas, Denton, TX. Online.
- Adjunct faculty, ART 4614: Art and Business, College of Visual Arts and Design, University of North Texas, Denton, TX. Online.
- Fall 2024** Adjunct faculty, CSMA212: Media Environments. School of Architecture, Woodbury University, Burbank, CA.
- Adjunct faculty, ART 4662: Design Management Integrative Capstone, College of Visual Arts and Design, University of North Texas, Denton, TX. Online.
- Adjunct faculty, ART 4660: Seminar in Design Management, College of Visual Arts and Design, University of North Texas, Denton, TX. Online.
- Spring 2024** Adjunct faculty, CSMA112: Interactive Prototyping. School of Architecture, Woodbury University, Burbank, CA.
- Adjunct faculty, ART 3030: Digital Communication for Art and Creative Entrepreneurship, College of Visual Arts and Design, University of North Texas, Denton, TX. Online.
- Adjunct faculty, ADES 4662: Design Management Integrative Capstone, College of Visual Arts and Design, University of North Texas, Denton, TX. Online.
- Adjunct faculty, ART 4614: Art and Business, College of Visual Arts and Design, University of North Texas, Denton, TX. Online.
- Fall 2023** Visiting Assistant Professor, ATCM 2301: Digital Art and Design Foundations. Harry W. Bass Jr. School of Arts, Humanities, and Technology, The University of Texas at Dallas, Dallas, TX.

Visiting Assistant Professor, ATCM 3321: Networked Identities. Harry W. Bass Jr. School of Arts, Humanities, and Technology, The University of Texas at Dallas, Dallas, TX.

**Spring 2023** Lecturer, ATCM 2301: Digital Art and Design Foundations. Harry W. Bass Jr. School of Arts, Humanities, and Technology, The University of Texas at Dallas, Dallas, TX.

Lecturer, FILM 1303: Transnational Cinema. Harry W. Bass Jr. School of Arts, Humanities, and Technology, The University of Texas at Dallas, Dallas, TX.

**2019 – 2020** Teaching Associate, ATCM 3301: Writing for ATEC. Harry W. Bass Jr. School of Arts, Humanities, and Technology, The University of Texas at Dallas, Dallas, TX.

Teaching Associate, ATCM 3301: Digital Content Design. Harry W. Bass Jr. School of Arts, Humanities, and Technology, The University of Texas at Dallas, Dallas, TX.

**2017 – 2019** Teaching Assistant, ATCM 2300: Introduction to TechnoCulture. Harry W. Bass Jr. School of Arts, Humanities, and Technology, The University of Texas at Dallas, Dallas, TX.

## Curriculum Development

**2025** Graduate class XR in Multiplatform Production, Graduate Program of Multiplatform Content Production, Department of Art and Communication, cross listed on the undergraduate Computer Science B.S. program, Department of Computation, Federal University of São Carlos, Brazil.

**2025** Graduate class Data Mining and Multiplatform Content Production, Graduate Program of Multiplatform Content Production, Department of Art and Communication, Federal University of São Carlos, Brazil.

**2025** Interdisciplinary Arts and Design Studies program curriculum committee, University of North Texas, Denton, TX.

**2017** Freshman required course ATCM 2300: Introduction to TechnoCulture. This foundational course introduced students to the intersections of culture and emerging technologies and invited students to respond creatively. Harry W. Bass Jr. School of Arts, Humanities, and Technology, The University of Texas at Dallas, Dallas, TX.

## Workshops

Ferreira, Letícia, Marilde Terezinha Prado and Delano Beder. *Game Development Using Augmented Reality: an 8<sup>th</sup> Wall Experience*. 9-10 December 2025, part of the JIG (GEMInIS International Journey) Conference, Federal University of São Carlos, Brazil.

O'Neill, Cynthia and Letícia Ferreira. *Dandelion Rebellion*. 25 April 2023 and 2 May 2023, at the Laboratory for Synthetic and Electronic Poetry, at The University of Texas at Dallas, Dallas, TX.

Ferreira, Letícia and Catalina Alzate. *Pedagogical Practices, a Workshop for TAS*. Digital Fridays at HASTAC, 30 April 2021, online event. Workshop about student centered practices for teaching assistants.

LabSynthE (as contributor). *One Breath Poem: Message for a Revolution Workshop*, 109<sup>th</sup> CAA Annual Conference ART Exchange, presented by Services for Artists and the Museum of Art & Design, 13 February 2021, online event. Workshop of writing short poems and participating in the telematic piece One Breath Poem: Message for a Revolution.

LabSynthE (as contributor) with Sabrina Starnaman and Nomi Stone. "One Breath Poem: Message for a Revolution." #BLM Planning Group Teach-in: Taking a Collective Breath, 24 September 2020, The University of Texas at Dallas, online.

LabSynthE (as contributor) with Sabrina Starnaman and Nomi Stone. "One Breath Poem: A Needful Message." Arts & Humanities Teach-in: Interrogating Police Violence, 6 August 2020, The University of Texas at Dallas, online.

### Grant Funded Research

**2014 – 2017** Lead Designer at the AIDS Quilt Touch Project, funded by the National Endowment for the Humanities (HK-50155-14). PIs: Anne Balsamo and Dale MacDonald.

**2015 – 2016** Lead Designer at the AIDS Quilt Touch Project, funded by the National Endowment for the Humanities (MD-226682-15). PIs: Anne Balsamo and Dale MacDonald.

**2011 – 2012** Grant for undergraduate research at the Federal University of São Carlos, in São Carlos, Brazil, by FAPESP (Foundation of Research Support of the State of São Paulo).

### Awards, Grants, Fellowships

**2025 – 2026** Faculty Development Grant, Woodbury University, Burbank, California.

**2021 – 2022** Edith O'Donnell Graduate Fellowship, Edith O'Donnell Institute of Art History, University of Texas at Dallas, Dallas, TX.

**2019 – 2021** HASTAC Scholars Program, Harry W. Bass Jr. School of Arts, Humanities, and Technology, University of Texas at Dallas, Dallas, TX.

**2019** Betty and Gifford Johnson Travel Award, Harry W. Bass Jr. School of Arts, Humanities, and Technology, University of Texas at Dallas, Dallas, TX.

**2018** Betty and Gifford Johnson Travel Award, Harry W. Bass Jr. School of Arts, Humanities, and Technology, University of Texas at Dallas, Dallas, TX.

**2014 – 2016** Full scholarship to pursue MA degree at The New School, from the Science Without Borders Program by CAPES Foundation (Brazilian federal agency for funding of research).

**2012** Winner of the Luís Espinoza Award at the 7th Cinework Festival, 2012, Marília, Brazil, for documentary *Fragmentos*.

### Publications

burrough, xtine, Sabrina Starnaman, Letícia Ferreira, Fiona Haborak, and Cynthia O'Neill for LabSynthE. "One Breath Poem: A Telematic Revolution." In *Art as Social Practice: Technologies for Change*, Edited by xtine burrough and Judy Walgren, Routledge, 2022.

burrough, xtine, and Letícia Ferreira. "Contested Spaces: How We Made an Audio Quilt of a Thousand Names." *Trace Journal*, Issue 3: How We Make, 2019, [tracejournal.net/trace-issues/issue3/03-burrough.html](http://tracejournal.net/trace-issues/issue3/03-burrough.html). Accessed 15 October 2021.

De Paiva Homs, Murilo, and Letícia Ferreira. "Streams from the Past." *xCoAx 2018 Spain*, edited by André Rangel, Luísa Ribas, Mario Verdicchio, & Miguel Carvalhais, Universidade do Porto, 2018, [2018.xcoax.org/pdf/xCoAx2018-Homs.pdf](http://2018.xcoax.org/pdf/xCoAx2018-Homs.pdf). Accessed 15 October 2021.

burrough, xtine, and Letícia Ferreira. "Radium Girls: A Radically Advancing Tour of Exit Signs." *xCoAx 2018 Spain*, edited by André Rangel, Luísa Ribas, Mario Verdicchio, & Miguel Carvalhais, published by the Universidade do Porto, 2018, [2018.xcoax.org/pdf/xCoAx2018-Burrough.pdf](http://2018.xcoax.org/pdf/xCoAx2018-Burrough.pdf). Accessed 15 October 2021.

Ferreira, Letícia and xtine burrough. "A History of the Radium Girls: A Radically Advancing Tour of the Exit Signs." *The 2018 16th Biennial Symposium on Arts & Technology of the Ammerman Center for Arts &*

*Technology, Connecticut College, New London*, published by the Ammerman Center for Arts and Technology Connecticut College, 2018, pp. 25-27,  
<https://digitalcommons.conncoll.edu/cgi/viewcontent.cgi?article=1001&context=ammermansymposia>. Accessed 15 October 2021.

### Conference Presentations

Ferreira, Leticia. "Intangible Cultural Heritage Through Mediated Experiences: The National Center for Civil and Human Rights." AMPS Heritages, 28-30 June 2023, Prague, Czech Republic. Paper Presentation.

Ferreira, Leticia. "LinkNYC: Born Obsolete." AMPS Livable Cities, 14-16 June 2023, New York, NY, online presentation. Paper Presentation.

LabSynthE (as contributor). "LabSynthE Pecha Kucha Talk." 109<sup>th</sup> CAA Annual Conference, 13 February 2021, online event. Pecha Kucha Talk .

Ferreira, Leticia and xtine burrough. "The Radium Girls: Make Their Exit." *Curation (Exhibition) Panel*, What is Technology? Conference, organized by The University of Oregon, 12 April 2019, at the University of Oregon Portland, Portland, OR. Panel Talk.

Ferreira, Leticia, Frank DuFour and xtine burrough. "Case Study of a Laboratory for Synthetic and Electronic Poetry: An Audio Quilt of One Thousand Names." Session: *Various models and approaches to Education to Computer and Media Art*, 6th Computer and Media Art Education Congress, 12 October 2018, at University of Guanajuato, Guanajuato, Mexico. Paper Presentation.

Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of Exit Signs." xCoAx 2018, 13 July 2018, ETSAM (Superior Technical School of Architecture of Madrid), Polytechnic University of Madrid, Madrid, Spain. Artist Talk.

Ferreira, Leticia and Murilo de Paiva Homs. "Streams From the Past." xCoAx 2018, 13 July 2018, ETSAM (Superior Technical School of Architecture of Madrid), Polytechnic University of Madrid, Madrid, Spain. Artist Talk.

Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of Exit Signs." *Intersections*, the 16th Biennial Symposium of Arts and Technology at The Ammerman Center for the Arts and Technology, 16 February 2018, at Connecticut College, New London, CT. Artist Talk.

### Juried Exhibitions

LabSynthE (as contributor). "You Will Heal." *Education as Experimentation: Possibilities Beyond Outcome-Based Learning*, organized by The Onstead Institute's Studio D at The University of North Texas, Dallas, TX, Fall 2019, online. Participatory protocol.

LabSynthE (as contributor). "One Breath Poem: Telephone Edition." RE:SOUND, the 8th International Conference on the Histories of Media Arts 2019 - Aalborg, Denmark, organized by The Platform for the Histories of Media Art, Science and Technology, 26-28 September 2019, at University of Aalborg, Denmark. Interactive audio installation.

LabSynthE (as student leader). "Syntonic Refuge." *Digital Frontiers*, hosted by The University of Texas at Austin, 20-23 August 2019, at the University of Texas at Austin, Austin, TX. Interactive shawl installation.

Ferreira, Leticia and xtine burrough. "The Radium Girls: Make Their Exit." *Patterns Exhibition*, curated by Jeremy Swartz and Dean Walton, part of the conference What is Technology?, organized by the University of Oregon Portland, 11 April – 9 May 2019, at Light Court Commons, Portland, OR. Interactive audio sculpture installation.

LabSynthE (as contributor). "One Breath Poem." *Grey Matter*, curated by Lianne Thompson Mueller, 12 January 2019, at A Ship in the Woods, Escondido, CA. Interactive audio installation.

Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of Exit Signs." xCoAx 2018, 12-13 July 2018, at C ARTE C gallery in Museo Del Traje, Madrid, Spain. Interactive audio installation.

Ferreira, Leticia and Murilo de Paiva Homs. "Streams From the Past." xCoAx 2018, 12-13 July 2018, at C ARTE C gallery in Museo Del Traje, Madrid, Spain. Interactive projection installation.

Ferreira, Leticia and Nupur Yadav. "The Hoop." Honorable mention at the 2018 Pop-Up Locker Exhibition, 22 March – 12 April 2018, at the Harry W. Bass Jr. School of Arts, Humanities, and Technology, the University of Texas at Dallas, Dallas, TX. Interactive embroidery VR piece.

Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of the Exit Signs." The 16th Biennial Symposium on Arts & Technology of the Ammerman Center for Arts & Technology, 15-17 February 2018, at the Ammerman Center, Connecticut College, New London, CT. Interactive audio tour.

Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of the Exit Signs." HASTAC 2017, 3-4 November 2017, at the Central Florida University, Orland, FL. Interactive audio installation.

Ferreira, Leticia and Murilo de Paiva Homs. "Streams From the Past." HASTAC 2017, 3-4 November 2017, at the Central Florida University, Orland, FL. Interactive projection installation.

Ferreira, Leticia, xtine burrough, and Frank DuFour. "The Radium Girls." Finalist at the HearSay International Audio Arts Festival, May 2017, Kilfinane, Ireland.

Ferreira, Leticia. "A Final's Knitting Week." 2017 Pop-Up Locker Exhibition, 21 April – 5 May 2017, at the Harry W. Bass Jr. School of Arts, Humanities, and Technology, the University of Texas at Dallas, Dallas, TX. Analog data visualization piece.

Public Interactives Research Team (as creative research assistant). "AIDS Quilt Touch Suite" Making @SIGGRAPH 2015, organized by ACM SIGGRAPH, 9-13 August 2015, at the Los Angeles Convention Center, Los Angeles, CA. Suite of interactive pieces and applications.

Public Interactives Research Team (as contributor). "Let's see the trash!" IdeasCity Festival, organized by the New Museum, 28-30 May 2015, at the New Museum, New York, NY. Interactive application.

*Fragmentos*. Edited by Leticia Ferreira and Natália Takekoshi, 2011. Winner of the Luís Espinoza Award at the 7th Cinework Festival, 2012, Marília, Brazil. Documentary series about women sugar cane cutters in the countryside of São Paulo State, Brazil.

## Invited Installations, Exhibitions, and Talks

Ferreira, Leticia. "Grant Writing and Funding for Creative Practitioners." ART4620: Grant Writing and Arts Funding, Interdisciplinary Arts and Design Studies, College of Visual Arts and Design, University of Nort Texas, 04 November 2025, Denton, TX. Remote talk.

Ferreira, Leticia. "Grant Writing for Artists." ART4620: Grant Writing and Arts Funding, Interdisciplinary Arts and Design Studies, College of Visual Arts and Design, University of Nort Texas, 15 April 2025, Denton, TX. Remote talk.

Ferreira, Leticia, mediator. "Who Cares About Memory? Conversations About Archives and AI." Largest public innovation event of Latin America - Innovation Week of the National School of Public Administration (ENAP), 30 October 2024, Brasília, Brazil. Remote panel mediation.

Ferreira, Leticia. "Interaction, Participation, and Technologies: Notes About Creative Practice Research." Thesis and Portfolio Seminar, Graduate Program of Multiplatform Content Production, Department of Art and Communication, Federal University of São Carlos, 26 October 2024, São Carlos, Brazil. Remote talk.

Ferreira, Leticia and Alyssa Yates, with LabSynthE. "An Imagined Memorial for Unrecorded People." Edith O'Donnell Arts and Technology building lobby, The University of Texas at Dallas, June 2022 – 1 December 2023, Dallas, TX. Interactive quilt installation.

Ferreira, Leticia and Alyssa Yates, with LabSynthE. "An Imagined Genealogy for Michel Foucault." Exhibited in burrough and Starnaman, *Ceremonial Techne*, 19 October 2021 – 31 May 2022, at Bobst Library Atrium Gallery, New York University NY. Participatory performance and interactive quilt installation.

Ferreira, Leticia (in collaboration with LabSynthE). "Syntonic Refuge." Exhibited in burrough and Starnaman, *Ceremonial Techne*, 19 October 2021 – 31 May 2022, at Bobst Library Atrium Gallery, New York University, New York, NY. Interactive piece installation.

Ferreira, Leticia (in collaboration with LabSynthE). "One Breath Poem: Message for a Revolution." Exhibited in burrough and Starnaman, *Ceremonial Techne*, 19 October 2021 – 31 May 2022, at Bobst Library Atrium Gallery, New York University, New York, NY. Telephonic Interactive piece installation.

Ferreira, Leticia (in collaboration with LabSynthE). "Your Last Breath's Desire." *French Ministry of Culture's Spring of Poets*, May 2021, Grotte du Lazaret, Nice, France. Immersive audio and video installation.

Ferreira, Leticia, and Dale MacDonald. Exhibition of the AIDS Quilt Touch Table. Crow Museum of Asian Art, Dallas, Texas. June 2021. Exhibition of the touch table of AQT and of Quilt panels.

Ferreira, Leticia (in collaboration with LabSynthE). "Gush." One-Off Moving Image Festival, 10 – 16 February 2020, Public Spaces in Valencia (Spain), Copenhagen (Denmark) and Gol (Norway). Short video exhibition.

Ferreira, Leticia (creative direction in collaboration with LabSynthE). "Syntonic Refuge." BRIGHT Ideas Symposium, 5-7 December 2019, Comerica Center, Frisco, TX. Interactive shawl installation.

Ferreira, Leticia (in collaboration with LabSynthE). "One Breath Poem: Telephone Edition." BRIGHT Ideas Symposium, 5-7 December 2019, Comerica Center, Frisco, TX. Interactive audio piece installation.

Ferreira, Leticia and Alyssa Yates, with LabSynthE. "An Imagined Genealogy of Michel Foucault." HIV/AIDS Awareness Day, 2 December 2019, at the Lobby of the Harry W. Bass Jr. School of Arts, Humanities, and Technology at the University of Texas at Dallas, Dallas, TX. Parts of the quilt on display

Ferreira, Leticia (creative direction in collaboration with LabSynthE). "Let's do the Time Warp Again!" prelude Rocky Horror Picture Show production by the Arts and Humanities Department of UT Dallas, 1-2 November and 7-9 November 2019, at the University of Texas at Dallas Theater Lobby, Dallas TX. Interactive installation

Ferreira, Leticia (creative direction in collaboration with LabSynthE). "Syntonic Refuge." Holocaust Remembrance Day, organized by the Ackerman Center for Holocaust Studies, 2 May 2019, at the Lobby of the Harry W. Bass Jr. School of Arts, Humanities, and Technology at the University of Texas at Dallas, Dallas, TX. Interactive shawl installation.

Ferreira, Leticia (in collaboration with the Public Interactives Research Lab). "AIDS Quilt Touch." Plano ArtFest, 27-28 April 2018, Plano, TX. Interactive touch table and AIDS Memorial Quilt blocks

Ferreira, Leticia (creative direction in collaboration with LabSynthE). "One Breath Poem: Sea Chanties." Plano ArtFest, 27-28 April 2018, Plano, TX. Participatory audio piece installation.

Ferreira, Leticia and Murilo de Paiva Homs. "Streams from the Past." Plano ArtFest, 27-28 April 2018, Plano, TX. Participatory projection piece installation.

Ferreira, Leticia and xtine borough. "The Radium Girls: A Radically Advancing Tour of the Exit Signs." Plano ArtFest, 27-28 April 2018, Plano, TX. Interactive audio tour installation.

Ferreira, Leticia (creative direction in collaboration with LabSynthE). "An Audio Quilt of a Thousand Names." First installed for HIV/AIDS Awareness Week, on display from 29 November 2017 – Summer 2019, at

- the Lobby of the Harry W. Bass Jr. School of Arts, Humanities, and Technology at the University of Texas at Dallas, Dallas, TX. Participatory and interactive audio piece installation.
- Ferreira, Leticia (in collaboration with the Public Interactives Research Lab). "Narrative Threads: The AIDS Memorial Quilt", organized by PIRL and UT Dallas in partnership with the Greater Denton Arts Council, 7 October – 9 November 2017, Meadows Gallery, Patterson-Appleton Arts Center, Denton, TX. Exhibition of AIDS Memorial Quilt blocks, interactive touch table and quilt-making workshops
- Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of the Exit Signs." *Your Neighbor's Weed*, organized by LabSynthE, 22-29 April 2017, at CentralTrak, Dallas, TX. Interactive audio tour installation.
- Ferreira, Leticia and Murilo de Paiva Homs. "Streams from the Past." *Your Neighbor's Weed*, organized by LabSynthE, 22-29 April 2017, at CentralTrak, Dallas, TX. Interactive projection installation
- Ferreira, Leticia (in collaboration with LabSynthE). "Lion's Breath." *Your Neighbor's Weed*, organized by LabSynthE, 22-29 April 2017, at CentralTrak, Dallas, TX. Interactive audio and video installation
- Ferreira, Leticia (co-producing with LabSynthE). *Your Neighbor's Weed*, 22-29 April 2017, at CentralTrak, Dallas, TX. Group art show installation.
- Ferreira, Leticia (co-performing with LabSynthE). "Green and Black Party Launch: A Black Dye Event." *Your Neighbor's Weed*, organized by LabSynthE, 22-29 April 2017, at CentralTrak, Dallas, TX. Participatory performance
- Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of the Exit Signs." *Big Dada Replay*, organized by LabSynthE, 21 March 2017, at the Harry W. Bass Jr. School of Arts, Humanities, and Technology, University of Texas at Dallas, Dallas, TX. Interactive audio tour installation.
- Ferreira, Leticia and Murilo de Paiva Homs. "Streams from the Past." *Big Dada Replay*, organized by LabSynthE, 21 March 2017, at the Harry W. Bass Jr. School of Arts, Humanities, and Technology, University of Texas at Dallas, Dallas, TX. Interactive projection installation
- Ferreira, Leticia (as co-producer with LabSynthE). *Big Dada Replay*, organized by LabSynthE, 21 March 2017, at the Harry W. Bass Jr. School of Arts, Humanities, and Technology, University of Texas at Dallas, Dallas, TX. Group art show and performance
- Ferreira, Leticia and xtine burrough. "The Radium Girls: A Radically Advancing Tour of the Exit Signs." *Big Dada*, organized by LabSynthE, 18 November 2016, at the Center for Creative Connections, Dallas Museum of Art, Dallas, TX. Interactive performance.
- Ferreira, Leticia and Murilo de Paiva Homs. "Streams from the Past." *Big Dada*, organized by LabSynthE, 18 November 2016, at the Center for Creative Connections, Dallas Museum of Art, Dallas, TX. Interactive projection installation.
- Ferreira, Leticia (as co-producer with LabSynthE). *Big Dada*, 18 November 2016, at the Center for Creative Connections, Dallas Museum of Art, Dallas, TX. Group art show and performance.
- Fragmentos*. Edited by Leticia Ferreira and Natália Takekoshi, 2011. Selected for Festival Globale Rio, Rio de Janeiro, Brazil, 2012.

### Art Works, Video, and Interactive Projects

- Ferreira, Leticia. *Get AntiBAC*. 2025, Telephone Project. Graphic novel made with watercolor and digital art software.
- Ferreira, Leticia. *Notice of Spring*. 2025, Hollywood streets, Los Angeles, CA. Urban intervention project with signage announcing the upcoming spring.



Ferreira, Leticia and Hanah Zachariah. *Entryway Interactive*. 2023, Richardson Innovation Quarters Headquarters, Richardson, TX. Interactive installation using RFID cards.

Ferreira, Leticia and Hanah Zachariah. *Portals*. Richardson Innovation Quarters Headquarters, Richardson, TX. Augmented reality interactive Installation.

Ferreira, Leticia (in collaboration with LabSynthE). *One Breath Poem: Message for a Revolution*. 2021, accessible via telephone at +1(205) 551-8577. Telephonic participatory project.

Ferreira, Leticia and Anne Balsamo. "AIDS Memorial Quilt: Origins, Legacy, Futures." *National AIDS Memorial: The History of the Quilt*, 5 July 2020, <https://www.aidsmemorial.org/quilt-history>. Short documentary video about the history of the AIDS Memorial Quilt.

Ferreira, Leticia and Murilo de Paiva Homs. *Light Box*. 2017, Harry W. Bass Jr. School of Arts, Humanities, and Technology, University of Texas at Dallas, Dallas, TX. Interactive space-based sculpture.

Ferreira, Leticia. *Socio-Technical Systems: The Loom and the Internet*. 2017, Harry W. Bass Jr. School of Arts, Humanities, and Technology, University of Texas at Dallas, Dallas, TX. Introductory video to lecture of ATCM 2300 Introduction to TechnoCulture.

Ferreira, Leticia. *Unintended Consequences: The Branding Iron and Credit Cards*. 2017, Harry W. Bass Jr. School of Arts, Humanities, and Technology, University of Texas at Dallas, Dallas, TX Introductory video to lecture of ATCM 2300 Introduction to TechnoCulture.

Ferreira, Leticia, et all. *Rehearsal for a Revolution*. 2016, as a member of EMAC 6373.501, Emerging Media Studio I, University of Texas at Dallas, Dallas, TX. Dance performance with projection mapping.

Ferreira, Leticia. *Don't Touch Me*. 2016, Harry W. Bass Jr. School of Arts, Humanities, and Technology, University of Texas at Dallas, Dallas, TX. Space-based signage project.

Ferreira, Leticia, Ricardo Dutra, Tamar Roemer and Edgar Cahn (TimeBanks founder). *Building Learning Communities*. 2016, as part of the pilot project of the University Transdisciplinary Lab – Civic Innovation: Strategies and Practices for Transformative Change, Parsons School of Design and The New School for Public Engagement, New York, NY. Speculative design project.

Ferreira, Leticia, Ricardo Dutra, Tamar Roemer. "Building Learning Communities: Speculative Design Video-Letter." *YouTube*, 14 July 2016, <https://youtu.be/i5xhKxI7Ajo>. Speculative design video-letter of admittance that introduces new students to the University's practice of co-learning.

Ferreira, Leticia. *Only One*. 2015, Williamsburg Bridge, Brooklyn, NY. Audio virtual reality experience.

Ferreira, Leticia (as producer), et all. *Dawn of Summer*. 2015, The New School, New York, NY. 24h art festival.

*Fragmentos*. Edited by Leticia Ferreira and Natália Takekoshi, 2011. *YouTube*, uploaded by Trama, 07 February 2017, [https://www.youtube.com/watch?app=desktop&v=\\_jc\\_Fpv8L34](https://www.youtube.com/watch?app=desktop&v=_jc_Fpv8L34). Documentary series about women sugar cane cutters in the countryside of São Paulo State, Brazil.

Ferreira, Leticia et all. "Quando Eu Era Passarinho." *YouTube*, uploaded by Bárbara Roma, 16 December 2011, <https://www.youtube.com/watch?v=8P445pWuVmg>. Collaboratively edited short documentary about social art project Culture in the Neighborhood.

## Service

**Fall 2025** Member of the Adjunct Faculty Committee, Woodbury University, Burbank, CA.

**Fall 2024** Member of the Adjunct Faculty Committee, Woodbury University, Burbank, CA.

**Fall 2023** Member of the Emerging Media Arts Assessment Committee. Duties: planning, interviewing students, producing final report. Harry W. Bass Jr. School of Arts, Humanities, and Technology at UT Dallas, Dallas, TX.

- 2019 – 2021** Member of the Graduate Student Advisory Council of the Harry W. Bass Jr. School of Arts, Humanities, and Technology at UT Dallas, Dallas, TX.
- 2016 – 2019** Executive Producer, UT Dallas HIV/AIDS Awareness Week, University of Texas at Dallas, Dallas, TX.
- 2018** Graduate Student Member, ATEC search committee for a position of Associate Professor in Critical Media Studies, University of Texas at Dallas, Dallas, TX.
- 2017 – 2020** Member of the University of Texas at Dallas Community Garden, Dallas, TX.
- 2017** Volunteer at the Lavender Graduation ceremony of the Galerstein Gender Center, University of Texas at Dallas, Dallas, TX.
- 2012** Volunteer co-director and art teacher, Project Culture in the Neighborhood, São Carlos, São Paulo, Brazil.

### Academic Committees

- 2025** Committee co-chair of Bruno Luis Lima Soares, master's student at the Graduate Program of Multiplatform Content Production, Department of Art and Communication, Federal University of São Carlos, Brazil.
- 2024** Member of the evaluation committee for the capstone "ILM, Star Wars, and the creative transformation of visual effects in Hollywood cinema," by Nubia Rossi Pavelqueires. Chair: Dario de Souza Mesquita Junior. 20 Sep 2024, Image and Sound Program, Department of Art and Communication, Federal University of São Carlos, Brazil.

### Mentoring

- Fall 2025** Mentor of Honors student Melissa Capeheart. College of Visual Arts and Design, University of North Texas, Denton, TX.
- 2025** Reviewer of annual graduate report for Master's student Jenifer Nascimento Amaral, Graduate Program of Multiplatform Content Production, Department of Art and Communication, Federal University of São Carlos, Brazil.
- Spring 2025** Mentor of Honors student Kayah Johnson. College of Visual Arts and Design, University of North Texas, Denton, TX.

### Guest Artist Crits

- Fall 2025** Guest Artist for Thesis student's final presentation. Applied Computer Science – Media Art program at Woodbury University, Burbank, CA.
- Fall 2025** Guest Designer for Media Programming II Final Review. Applied Computer Science – Media Art program at Woodbury University, Burbank, CA.
- Fall 2024** Guest Artist for Thesis student's midterm presentation. Applied Computer Science – Media Art program at Woodbury University, Burbank, CA.
- Spring 2024** Guest Artist for Thesis students' final presentation. Applied Computer Science – Media Art program at Woodbury University, Burbank, CA.
- Spring 2024** Guest Artist for Thesis students' midterm presentation. Applied Computer Science – Media Art program at Woodbury University, Burbank, CA.

- 2023** Guest Artist at the Harry W. Bass Jr. School of Arts, Humanities, and Technology Currency Competition, at the University of Texas at Dallas, Dallas, TX. 300 undergraduate students design competition.
- 2022** Guest Artist at the Harry W. Bass Jr. School of Arts, Humanities, and Technology Currency Competition, at the University of Texas at Dallas, Dallas, TX. 300 undergraduate students design competition.

### Certificates

- 2021** *Graduate Teaching Certificate*. The Center for Teaching and Learning, the University of Texas at Dallas. 10 September 2021.
- 2016** *SAFE ZONE Ally Training*, LGBTQIA+ ally training. Galerstein Gender Center, the University of Texas at Dallas. 17 November 2016.

### Languages

Native Portuguese.

Fluent English.

Advanced German.

Intermediate Spanish.

Beginner ASL.